

Publishing Licence Information

The use of our fonts in publications (both physical and digital), applications (including apps), manufactured items etc for commercial sale whether direct or by subscription/membership requires a Publishing Licence – see Clause (j) USES AND MODIFICATIONS NOT REGARDED AS BEING FOR THE BUYER'S OWN USE in our standard End-User Licence Agreement.

There are two main purposes for the Publishing Licence fee which is charged in addition to the cost of our standard licence. Firstly, when the fonts are to be incorporated as a significant, identifiable and value-adding part of an item for sale the Publishing Licence fee ensures than a fair and appropriate share of the commercial gain is distributed to the owner of the fonts. Secondly, to the degree that the availability of the your items for sale may result in a reduced demand for the original fonts, while difficult to quantify, the Publishing Licence fee is a way to compensate us for this potential loss of direct font sales.

It is essential to note that with digital publications the font/s are licenced for use ONLY WITHIN the publication itself (pdf, application, app etc) and are strictly NOT permitted to be made available for installation via the publication onto the device/computer of the recipient of the publication for the general use of that recipient.

The major features of the Australian School Fonts Publishing Licence are as follows:

1. The Publishing Licence allows the for the unrestricted incorporation of any or all of the Intellectual Property in the fonts as a part of another commercial product to be sold eg book, pdf publication, computer application, app, manufactured item etc. Note: The Publishing Licence **excludes** embedding of the fonts in websites – this requires a separate Web Licence (and the supply of the fonts in special web formats). The Publishing Licence also **excludes** the right to sell, distribute, gift or otherwise disseminate the actual font files such that access is provided to users who are not covered by the Publishing Licence (except as specified in **2**. below).

2. The Publishing Licence permits the use of the font/s exclusively by and/or on behalf of the licencee. If required, the font/s may be *temporarily* provided to external suppliers (pre-press house, typesetters, printers etc) who are involved in the production of your published items specifically for the purposes of producing those items.

3. The Publishing Licence fee is usually a ONCE-ONLY charge. No additional fees will ever be charged in the future *unless* the nature and scale of the use of the fonts including the proposed approximate price structure changes substantially from that described to us when applying for this Publishing Licence.

4. The Publishing Licence includes an ongoing entitlement to free updates and upgrades to the fonts and manual as and when they become available. If and when required, fonts will be updated to take account of changes to computer operating systems. This especially applies to iOS, Android and Windows RT used in iPads, tablets, smart phones etc whose operating systems are evolving at a very fast rate compared to desktop computers.

5. The Publishing Licence includes free technical support (phone and email).

6. The font files are compatible with Windows, Macintosh and Unix.

7. The fonts can be customised by us to suit your special requirements. The costs for this customisation are additional to the basic Publishing Licence cost – quotations will be provided on application.

8. In addition to the above Clauses, the conditions of our standard Licence Agreement apply in full.

We do not have a fixed one-size-fits-all Publishing Licence fee. The fee for the Publishing Licence is always tailored to the particular circumstances of each user, carefully taking into account the nature, extent and purpose of your intended use of our fonts in your publication/s as well as the approximate average selling price of your published items. We attempt to be as circumspect and as fair as possible when calculating the fee and in some special cases we elect not to impose any fee at all so please supply us with as much information as possible. We greatly prefer and appreciate the inclusion of information about the ownership and source of the fonts (including our web address) in your publication, application, app etc. (in cases where the fee is discounted or waived, an acknowledgement of the source of the fonts will usually be a condition of the licence).

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